



Age-Friendly Action Plan 2023 - 2028

Age-Friendly Community Committee Members

Abhijit Bhattacharyya, Vice Chair
Ramiro Molina, Member

Charlotte Marvez, Chair

Council Liaison

Council Member Suzy Lord

Irene Rivera Royston, Secretary
Rose Martin, Member

Located in sunny South Florida, the Town of Cutler Bay is the youngest of 34 incorporated municipalities in Miami-Dade County.

Today, the Town of Cutler Bay consists of a diverse population of over 45,000 residents. The growth rate among the older adults in Cutler Bay is higher than the growth in the overall population. The Town is home to eight senior living facilities with close to 1,200 apartment units combined. Many of the Town's original neighborhoods are naturally occurring aging communities as veterans and long-time residents continue to live independently. The Town recognized the need to improve access to services for older adults in 2009. This is where the Town's journey to becoming an age-friendly community began.

In 2010, Cutler Bay joined the Florida Department of Elder Affairs' Communities for a Lifetime Initiative via Town Resolution #10-21 which was unanimously adopted by the Council. The Town Council approved the establishment of a Communities for a Lifetime Advisory Committee (CFAL/Age-Friendly Communities), consisting of five community members and one Town Council Liaison. The CFAL/Age-Friendly Communities Committee assisted the Town in completing a Senior Needs Assessment in collaboration with a consultant. This assessment found that although many of the older adults in the Town are active and able to move around the community independently, they are not aware of available supportive services. To build trust among older residents and increase the availability of services, the CFAL/Age-Friendly Communities Committee worked with Town staff to organize events throughout the year that target older adults. Some activities include; intergenerational events, Annual Senior Games, health & wellness workshops, and social outings to local attractions or live performances.

In March 2016, the Town proudly became the first municipality in South Florida to join the AARP®Network of Age-Friendly Communities and States. Once the Town became a member of the Age-Friendly Network, the clock began ticking as the Town had two years to complete an Age-Friendly Action Plan. The Town developed the Action Plan in-house in order to keep costs to a minimum. Staff worked collaboratively with staff from the Miami-Dade Age-Friendly Initiative and the AARP Florida representatives to collect additional survey data and for guidance on what to include in the Action Plan. "Our Age-Friendly Action Plan is a statement of the Town's commitment to serve our active adult community. Town Staff from the beginning was challenged to produce a great plan which everyone can be proud of," mentioned Town Manager Rafael Casals.

Note: On June 16, 2021 the Town Council adopted Resolution No. 21-42 and rebranded the Community for a Lifetime Committee to the Age-Friendly Community Committee.




Legend (Key)	
	Completed
	In progress
	Halted



1. Outdoor Spaces & Buildings: People need places to gather – indoors and out. Parks, sidewalks, safe streets, outdoor seating and accessible buildings (elevators, stairs with railing, etc.) can be used and enjoyed by people of all ages.

Goal 1.1: Ensure accessibility to current and future development of Town’s buildings and outdoor spaces.

Objective 1.1: To promote easy access to recreational facilities, activities and services where residents move easily indoors and out and can routinely experience the Town’s natural resources.

<u>Activities</u>	<u>Timeline</u>	<u>Lead Department</u>	<u>Resources Needed</u>	<u>Metrics/Measurements</u>	<u>CURRENT STATUS/UPDATE</u>
Future: Town Center Plaza – accessibility to parking, seating along the way, shading, accessible bathrooms, smooth and level path (not cobblestone or bumpy)	2018-19	Town Manager’s Office Parks & Recreation	\$13 Million	Possible funding source: General Obligation Bond Issuance	Project elements will be incorporated in future Municipal Complex Building (Old Cutler Road) Town recently selected architectural firm, Saltz Michelson to design 16-Acre Legacy Park Municipal Complex 
Future: Town Community Center / Senior Center, build out within Town Center Building	2019-20	Town Manager’s Office	\$1 Million	Possible funding source: General Obligation Bond Issuance	Project elements will be incorporated in future Municipal Complex Building (Old Cutler Road) Town recently selected architectural firm, Saltz Michelson to design 16-Acre Legacy Park Municipal Complex 
Current: Active Adult Outdoor Fitness Equipment	Completed	Parks & Recreation	\$15,000 grant received from AARP	Accessible equipment is available at four (4) of the Town’s parks. Cutler Ridge Park has a four (4) piece fitness circuit dedicated to active adults.	<u>Completed- February 2018</u> 



1. Outdoor Spaces & Buildings: People need places to gather – indoors and out. Parks, sidewalks, safe streets, outdoor seating and accessible buildings (elevators, stairs with railing, etc.) can be used and enjoyed by people of all ages.

Goal 1.2: Ensure that accessibility is considered in all Town modifications to existing indoor and outdoor spaces.

Objective 1.2: To provide a variety of accessibility options in the Town's public spaces





<u>Activities</u>	<u>Timeline</u>	<u>Lead Department</u>	<u>Resources Needed</u>	<u>Metrics/Measurements</u>	<u>CURRENT STATUS/UPDATE</u>
Canoe / Kayak Ramp and Passive Park - (1) ADA accessible canoe/kayak ramp to access 21.5 acre natural lake; (2) Floating dock/fishing pier; (3) Pavilions with picnic tables; (4) pervious parking and walking path to canoe/kayak trail)	Tentative Completion 2018-2019	Town Manager's Office Parks & Recreation	\$400,000 estimated costs: FRDAP Grant of \$200,000 Town Park Impact Fees \$200,000	Complete project on time and within budget	<u>Completed- December 2020</u> ✓
Installation of shade structure as well as access to an on-site shuttle at Lakes by the Bay so the elderly and disabled can access the ballpark seating, concession and bathroom areas	FY2020-21	Town Manager's Office, Parks and Recreation, Public Works	Funding for courtesy shuttle options and additional shade structures	The number of shade structures and shuttle options	<u>Completed – December 2020</u> ✓ Residents can use On-Demand free service to visit any park, business, and other points of interest within the Town. Franjo Park Improvements Completed June 2021, which includes ADA bleachers, restroom, parking
Current Aquatics Center - shade, seating, chair lifts, free aquatic classes for Active Adults	Ongoing	Parks & Recreation	Continue to budget general maintenance and repairs	Increase Active Adult participation five percent (5%) each year	<u>Completed- March 2018</u> ✓ NEW aquatic facility to be constructed as part of the 16-Acre Legacy Park Municipal Complex Project
Conduct annual ADA Accessibility Checklists of all Town facilities and parks	Ongoing	Property Management, Parks and Recreation	Continue to budget for general maintenance and repairs	Eliminate ADA barriers to Town owned facilities and parks	✓ Franjo Park Restoration/ Improvements completed, June 2021. Safety upgrades to Town Hall building entrance completed May 2019



2. Transportation: Driving should not be the only medium of mobility for residents. Transit options can be as expansive as a train system, as targeted as a taxi service or as independent as a bike ride.

Goal 2.1: Develop a senior friendly mobility plan of action.

Objective 2.1: To increase independence for older adults by improving transportation options.





<u>Activities</u>	<u>Timeline</u>	<u>Lead Department</u>	<u>Resources Needed</u>	<u>Metrics/Measurements</u>	<u>CURRENT STATUS/UPDATE</u>
Provide ADA accessible mini-bus for Town sponsored field trips	Ongoing	Parks & Recreation	Funding allocation within Parks & Recreation Department	Parks & Recreation Department contracts out ADA accessible bus services for all field trips	<u>Completed- October 2018</u> 
Explore feasibility of installing local charging stations for golf carts and hybrid vehicles at Town owned facilities	2019-20	Town Manager's Office Parks & Recreation	Capital Funds	Apply for grants to install charging stations at all Town parks and facilities as measured by number of grants submitted and secured. To date: Town Center building completed	Franjo Park Restoration/ Improvements Project completed June 2021 
Explore the feasibility of increasing the Town's current circulator bus route from six to seven days, adding an inner loop, and expanding hours of operation	2019-20	Town Manager's Office	Additional funding allocation from Town's municipal surtax funds (PTP)	Perform a Town-wide survey of residents who would utilize the expanded services	Town negotiated with Miami-Dade County Transit to add Sunday service. Town awarded FDOT grant for second circulator bus. Second circulator bus in service March 20, 2023. 
Increase bus stops to include Cutler Ridge Park, Southland Mall JCPenney entrance, Walmart and other locations of interest	2019-20	Town Manager's Office	Cooperative agreements with Walmart, Miami-Dade County Transit-way, and Southland Mall	Measured by the increased number of bus stops. To date: Two completed including Walmart and Transit-way	<u>Completed</u> Walmart – June 2016 Transit-way – June 2016 Southland – November 2019 



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Extend Metrorail to South Dade and West of US1	Ongoing	Mayor & Town Council Town Manager's Office	Miami-Dade Board of County Commission (M-DCBCC) needs to commit funds	The Town regularly advocates with the Miami-Dade TPO and State Legislators to provide funding to expand Metrorail South	Town Council adopted Resolution No. 17-52 urging the TPO to construct a Light rail and/or Metrorail on the existing South Dade Transitway. The TPO voted to utilize Bus-Rapid Transit. County's Bus Rapid Transit System (\$300M) scheduled to be completed March 2024. 
Analyze current Town circulator bus route to determine need for increased bus stops and covered shelters	2018-19	Town Manager's Office, Public Works	Analysis of public transit routes and opportunities for enhancement. Town to coordinate this effort with Miami-Dade Transit Department to map out route and new opportunities	Review ridership on a quarterly basis. Review comments from riders and bus operators. Conduct study by September 2019	Town will incorporate new bus shelters and pull-out bays for the upcoming Franjo Park Roadway Improvements Project. Design 100% completed – bidding phase. 
Explore other pay options for discounts to seniors (i.e. UBER, LYFT, etc.), and call assist for UBER and LYFT	2019-20	Town Manager's Office	Miami-Dade County Board of County Commissioners are considering an ordinance change to use PTP Funds	Conduct Public Transit analysis to identify number of increased options for first and last mile within the Town	<u>Completed December 2020</u> Town received an FDOT SMART Demonstration grant of \$193,500 p/ year (3 years) to provide free On-Demand Services from home. Services were activated in December 2020. 
Work with Golden Passport program to offer sign-up events to assist with registration for seniors and the disabled	Ongoing	Public Works Department	Town to coordinate this effort with Miami-Dade County Transit's outreach office	Document meetings on an annual basis	Town and Miami-Dade Transit staffs hosted Golden Passport and Student Pass outreach events 



2. Transportation: Driving should not be the only medium of mobility for residents. Transit options can be as expansive as a train system, as targeted as a taxi service or as independent as a bike ride.

Goal 2.2: *Ensure senior safety as they move about the community.*

Objectives 2.2: *Integrate safety programs for mobility options.*

<u>Activities</u>	<u>Timeline</u>	<u>Lead Department</u>	<u>Resources Needed</u>	<u>Metrics/Measurements</u>	<u>CURRENT STATUS/UPDATE</u>
Provide educational activities such as CarFit, Mobility Fair, Golf Cart/non-motorized vehicle (bicycles, wheel chairs, scooters) workshops/seminars/events	2019-20	Police Parks & Recreation	General fund allocation to sponsor events, partner with CarFit providers, and colleges/universities	Host at least three (3) mobility events per year to include at least one CarFit	Town staff continues to host Car-Fit events throughout the year 
Increase number of CarFit Certified Instructors from 2 to 4	2018-19	Parks & Recreation	Schedule Town staff to attend training sessions	As measured by the number of Town staff certified as CarFit instructors	Two additional staff members were certified 
Assess the need for sidewalk repairs, curbs, crosswalk timing and countdown, ADA ramps, pedestrian signals, speed bumps, and other traffic calming devices	2018-19	Public Works	Funds include: \$50,000 TPO grant and \$20,000 Town match for a total of \$70,000 to develop the Master Plan	Host public involvement meetings and develop Complete Streets Master Plan. Four (4) Public Involvement Meetings -Completed Adopted Complete Streets Master Plan (Res No. 17-60)	Town received an FDOT/LAP grant in the amount of \$360,640 to construct/ connect and increase ADA sidewalks throughout the Town. Town completed FDOT Grant work November 2020. Town utilizing \$800,000 American Rescue Plan Act funding to replace sidewalks and install ADA ramps throughout the Town. 



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Goal 2.2: *Ensure senior safety as they move about the community.*

Objectives 2.2: *Integrate safety programs for mobility options.*






<u>Activities</u>	<u>Timeline</u>	<u>Lead Department</u>	<u>Resources Needed</u>	<u>Metrics/Measurements</u>	<u>CURRENT STATUS/UPDATE</u>
Create mixed-use paths (biking, walking, golf cart riding)	Ongoing	Parks & Recreation Public Works	Grant funding for capital investment	Review and update Parks Master Plan and Complete Streets Master Plan to identify opportunities for new paths	<u>Completed December 2020</u> Town incorporated new walkway and bike paths in the Lakes By the Bay Canoe/Kayak Launch Project. Completed January 2020. ✓
Partner with Cutler Bay Law Enforcement and other agencies to promote safety awareness while moving about the Town	Ongoing	Police Parks & Recreation	Budget funds for specific police details and park sponsored events	Review effectiveness of police educational campaigns on an annual basis. Track number of safety awareness events held in the Town	Town's Police Department Neighborhood Resource Unit officers continue to conduct outreach efforts at HOA's, school open houses, etc. Received Byrne grant for safety awareness (bike safety and locks) ongoing ✓
Increase golf cart awareness program to promote a golf cart friendly community. (Community Newspapers and signage)	2019-20	Parks & Recreation Police	General fund allocation to sponsor events	Host at least two (2) outreach/educational events per year	Town staff distributes golf cart safety brochures during Town special events – ongoing ✓



3. Housing: Most older adults want to age in place. Doing so is possible if homes are appropriately designed or modified – and if a community includes affordable housing options for varying life stages.


Goal 3.1: Ensure safety as residents move about in their homes

Objectives 3.1: Integrate life-safety programs for housing

<u>Activities</u>	<u>Timeline</u>	<u>Lead Department</u>	<u>Resources Needed</u>	<u>Metrics/Measurements</u>	<u>CURRENT STATUS/UPDATE</u>
Promote partnerships with colleges, schools, and Fire Department to provide Aging in Place Assessments by Occupational Therapy Assistant (OTA) program, Physical Therapist Assistant (PTA) program, Building Department, and Fire Department	Ongoing	Parks & Recreation Police	Coordination of community partners	Track the number of referrals to partners who conduct assessments	Task to be prioritized by the Town's Parks and Recreation Events and Programs Specialist - ongoing 
Provide educational activities such as Falls Prevention workshops, seminars, and events	Ongoing	Parks & Recreation	Town staff to coordinate with partner agencies	Host at least three (3) outreach workshops on an annual basis	Falls Prevention workshops are hosted by Town staff as part of the Active Adults Series – ongoing 
Coordinate HomeFit initiatives for residents from various providers (i.e.: AARP, Alliance for Aging, Home Depot, local universities)	FY2018-19	Parks & Recreation	Town staff to coordinate with partner agencies	Track the number of referrals to partners who conduct assessments	Town's Building Department continues to assist homeowners who need to install entrance ramps 
Explore opportunities for volunteer home repair programs	Ongoing	Building and Code Compliance	Town staff to coordinate with local schools and other community service organizations	Town staff to coordinate residents in need with resources	Task to be prioritized by the Town's Parks and Recreation Events and Programs Specialist - ongoing 
Identify method to ensure first responders always have access to senior living facilities	FY2018-19	Town Manager's Office Building and Code Compliance Police	Agreement with living facilities	Annual visit to each facilities to identify and resolve accessibility concerns in the event of an emergency	Town's Police Department Neighborhood Resource Unit Officers perform annual inspections before Hurricane season – ongoing 



3. Housing: Most older adults want to age in place. Doing so is possible if homes are appropriately designed or modified – and if a community includes affordable housing options for varying life stages.




Goal 3:2: Increase stock of affordable housing by promoting programs that support affordable housing and aging in place.					
Objective 3.2: Develop incentives for housing types to meet the future needs of seniors at all stages in proportionate to demand.					
<u>Activities</u>	<u>Timeline</u>	<u>Lead Department</u>	<u>Resources Needed</u>	<u>Metrics/Measurements</u>	<u>CURRENT STATUS/UPDATE</u>
Explore funding opportunities to increase new development or rehabilitate existing development (i.e.: CDBG funding, Tax Credits, CRA funding, Habitat for Humanities, etc.)	Ongoing	Town Manager's Office Planning & Zoning	Town staff to continue promoting zoning incentives for senior housing	Increase number of housing units which target our aging community	Town Council approved a ninety-three (93) unit Senior Housing Project (US 1 and SW 186 Street) – January 2020 ✓ (Reso No. 20-05) ongoing task
Ensure Land Development Regulations (LDR) that mitigate regulatory barriers or provide incentives for a variety of housing types	Ongoing	Town Manager's Office; Planning & Zoning Department; Feedback from Private sector	Town staff to promote zoning incentives and Town demographics to potential developers	Development and adoption of updated Land Development Regulations	Town Council adopted Ordinance No. 19-03, which reduced the number of required parking spaces for senior living facilities from two (2) to one (1) spaces per unit (resulted in approval of ninety-three unit complex Reso. 20-05) ✓
Encourage development of housing types to include affordable, elderly, and special needs that are proximate to transit and employment centers. When development incentives are offered a special use approval process shall be in place to ensure that units resulting from the incentives remain affordable upon future transfer of ownership	Ongoing	Town Manager's Office Planning & Zoning Department	Town Staff to continue promoting the need for affordable housing to potential developers	Development and adoption of updated Land Development Regulations , to include incentives	Town Council adopted Ordinance No. 19-03. As a result, a mixed-use development was approved via Resolution 23-12 (January 18, 2023) 760 units (Seniors, Workforce, and market-rate Housing) 



4. Social Participation: Regardless of one's age, loneliness negatively affects a person's health and sense of wellbeing. Isolation can be combatted by the availability of accessible, affordable and fun social activities.

Goal 4.1: Engage seniors to participate more fully in community social activities.

Objective 4.1: Promote arts, recreation, leisure, and educational activities involving and targeting a wide range of older adults.

<u>Activities</u>	<u>Timeline</u>	<u>Lead Department</u>	<u>Resources Needed</u>	<u>Metrics/Measurements</u>	<u>CURRENT STATUS/UPDATE</u>
Develop a plan to reach out to as many seniors as possible; individual senior homes, senior housing complexes and senior congregate living facilities to ensure that they are adequately notified of Town events/activities.	Ongoing	Town Manager's Office, Parks and Recreation	Town Staff, Public Information Officer	Increase number of seniors that report being well informed about Town events	Town's Parks & Recreation Events and Programs Specialist coordinates over thirty-two Active Adult Events per year – many events held at the Senior Housing Facilities 
Create a robust social media presence to promote Town and senior events	Ongoing	Town Manager's Office	Town staff to continue promoting opt-in email listing, Facebook, and other social media	Increase active adult participation by five percent (5%)	Town's Public Information Officer continues to post senior-related activities through social media platforms. Active Adults Series participation has increased in workshops, seminars, field trips, etc. 2020 to Present 2023  Facebook: 2,743 6,732 – Increase 3,989 Instagram: 2,748 9,875 – Increase 7,127 Twitter: 166 661 – Increase 495
Develop opportunities to promote inter-committee partnerships	Ongoing	Town Manager's Office	Town staff to coordinate this effort with Council Committee Liaison	Coordinate an activity annually with each town committee to promote social engagement of seniors	Completed Parks and Recreation installation of active adult outdoor fitness equipment. Town staff coordinated selection of equipment with Age-Friendly Community Committee and Parks & Recreation Advisory Committee 



5. Respect and Social Inclusion: Intergenerational activities are a great way for young and old to learn from one another, honor what each has to offer and feel good about themselves.

Goal 5.1: Develop a plan to increase intergenerational activities within the Town.

Objective 5.1: Expand programs and services that engage and empower older adults.



<u>Activities</u>	<u>Timeline</u>	<u>Lead Department</u>	<u>Resources Needed</u>	<u>Metrics/Measurements</u>	<u>CURRENT STATUS/UPDATE</u>
Build a Community Center that can be used for intergenerational activities and has a dedicated “Senior Space” on the first floor of the Town Center Building	Ongoing	Mayor & Town Council Town Manager’s Office	Approximately \$1 million capital project	“Conceptual” design plans completed	Project elements will be incorporated in future Municipal Complex Building (Old Cutler Road) Town recently selected architectural firm, Saltz Michelson to design 16-Acre Legacy Park Municipal Complex
Promote child/senior activities such as “Foster Grandparents”	2019-20	Town Manager’s Office	Town staff to coordinate this effort with Miami-Dade County DHS/CAA elderly division	Develop a flyer once approved by M-DCPS Participants may require Level II background	Ongoing, to be revisited with M-DCPS staff and the Town’s Education Advisory Committee
Partner with senior living facilities for reading events with children	2019-20	Town Manager’s Office	Town staff to coordinate with M-DCPS and Town’s Education Advisory Committee and with the Children’s Readiness Coalition PAL program.	Develop a flyer/program Work with the Town’s Education Advisory Committee	Ongoing, to be revisited with M-DCPS staff and the Town’s Education Advisory Committee



5. Respect and Social Inclusion: Intergenerational activities are a great way for young and old to learn from one another, honor what each has to offer and feel good about themselves.

Goal 5.2: Ensure that Town residents of all ages have ample opportunities to merge interests and to participate with each other to improve intergenerational respect.

Objective 5.2: Enhance awareness and the positive contributions of seniors by promoting interactions and by supporting participation in the community.



<u>Activities</u>	<u>Timeline</u>	<u>Lead Department</u>	<u>Resources Needed</u>	<u>Metrics/Measurements</u>	<u>CURRENT STATUS/UPDATE</u>
Promote intergenerational interaction and dialogue by expanding intergenerational activities	Ongoing	Town Manager's Office, Parks and Recreation	Town staff to continue coordinating events that are open to all age groups	Offer a minimum of two (2) trips/events per year that are promoted as intergenerational activities	Ongoing – post COVID-19, Town's Parks and Recreation Events and Programs Specialist scheduling events/trips 
Expand senior and Town resident discount offers	2019-20	Town Manager's Office	Town staff to coordinate this effort with the Cutler Bay Business Association (CBBA)	Develop a discount merchant card by working with the Town's Economic Growth Committee	During COVID-19 Town issued over \$150,000 in Cutler Bay Cash Cards to eligible Residents, many of whom were seniors 



6. Civic Participation and Employment: An age-friendly community provides ways older people can, if they choose to, work, volunteer, and be actively engaged in community life.

Goal 6.1: Develop Senior Volunteer Corps.

Objective 6.1: To increase active adult participation as volunteers to enhance well-being and purposefulness.




<u>Activities</u>	<u>Timeline</u>	<u>Lead Department</u>	<u>Resources Needed</u>	<u>Metrics/Measurements</u>	<u>CURRENT STATUS/UPDATE</u>
Research opportunities for volunteer programs such as Telephone Reassurance, Seniors Never Alone, etc.	Ongoing	Town Manager's Office	Partnership with volunteer service organizations (i.e. Switchboard of Miami Seniors Never Alone project), Habitat for Humanity (Cutler Bay), Miami-Dade County Public Schools	Provide access to directories of volunteer opportunities on the Town's website	Partnership opportunities will be highlighted on the Town's website 
Provide opportunities for seniors to participate in community service projects. (Example: environmental clean ups, beach clean-up, playground building, tutoring services for youth, and mentoring)	Ongoing	Parks & Recreation	Town staff to coordinate with local agencies and faith based organizations	Coordinate at least one (1) community service project each year and ensure that residents are recruited from all age groups	Town staff has promoted community beautification (clean-up) efforts through social media outlets and local schools. Annual environmental club clean-up effort with Cutler Bay Senior High School (SW 87 th Avenue Ditch/Canal) – ongoing 



6. Civic Participation and Employment: An age-friendly community provides ways older people can, if they choose to, work, volunteer, and be actively engaged in community life.

Goal 6:2: Establish connections to Senior Employment Programs (SEP) and services

Objective 6.2: To provide opportunities for employment for older adults living in Cutler Bay

<u>Activities</u>	<u>Timeline</u>	<u>Lead Department</u>	<u>Resources Needed</u>	<u>Metrics/Measurements</u>	<u>CURRENT STATUS/UPDATE</u>
Promote the value of older adults in the Workforce	Ongoing	Town Manager's Office Parks & Recreation Department	Invite SEP providers to present opportunities for employment in our community or neighboring communities through workshops, seminars, etc.	Host at least two (2) outreach/training workshops per year. Offer courses through partner agencies in the areas of computer classes, language proficiency, customer service, etc. (i.e. AARP Work Readiness Course, Adult Education at Cutler Bay High)	Town staff continues to promote its night courses that are held at Cutler Bay Senior High School for active adults - ongoing 
Assist with recruitment of residents to be a part of the identified senior employment work programs	Ongoing	Town Manager's Office Parks & Recreation Department	Partnerships with training programs and job placement providers (AARP, CareerSource South FL, MDCPS)	Town staff to invite local employment agencies to events	Town continues to invite business partners to its annual Senior Resource Fair and hosts job fairs throughout the year 
Provide opportunities for employment to seniors in the community	Ongoing	Town Manager's Office Parks & Recreation Department	Work with AARP for employment options (permanent or intermittent) to generate supplemental income. (UBER, LYFT, Customer Service at Home)	Host outreach/training workshops to introduce older adults to opportunities in the "gig economy" of contract and independent work engagements	Town staff is actively recruiting residents for open positions through website, enotifications, Facebook posts, Instagram, and LinkedIn. 



7. Communication and Information: Age-friendly communities recognize that not everyone has a smartphone or Internet access and that information needs to be disseminated through a variety of means.

Goal 7.1: Develop a process to integrate CFAL/Age-Friendly Communities initiatives with the Town’s activities

Objective 7.1: To promote and increase participation & awareness of activities and services for active adults.

<u>Activities</u>	<u>Timeline</u>	<u>Lead Department</u>	<u>Resources Needed</u>	<u>Metrics/Measurements</u>	<u>CURRENT STATUS/UPDATE</u>
Develop a CFAL/Age-Friendly Communities brochure with Cutler Bay contact information, emails, and phone numbers as well as committee goals	2018-19	Town Manager’s Office	Assign Town staff to this task, along with executive interns from Cutler Bay High	Develop a one-stop brochure with contact information and website links	<u>Completed – September 2019</u> Brochures are included in the “Go Box” promotional materials ✓
Further communication and outreach when changes to local circulator routes are made	Ongoing	Public Works	Town staff to continue promoting e-notification sign-ups. Consider an automated phone call/text system for special announcements	Increase in e-notification enrollment	Town’s Public Information Officer continues to promote Town’s circulator bus services, On Demand free services (as of December 2020) and 2 nd Circulator Bus Service (started March 20, 2023) through social media platforms and press releases ✓
Invite age friendly local health care & other service providers to Town events	Ongoing	Parks & Recreation	Town staff to coordinate with local community partners	Host an annual event at Town Hall, with all local providers	Town continues to coordinate and host its annual Senior Resource Fair, typically during Older Adult Month in May at different sites every year ✓



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Provide CFAL/Age-Friendly Communities flyers at all Town events, i.e.: CFAL/Age-Friendly Communities brochure, activity flyers, educational workshops, giveaways, and other flyers/brochures targeting older adults	Ongoing	Town Manager’s office, Parks & Recreation	Printing and packaging of materials. Inventory of items	Develop “go box” for CFAL/Age-Friendly Communities Committee to pick up and carry to each outreach event	<u>Completed</u> ✓
Build awareness by creating multi-lingual flyers promoting e-mail opt-in, website use, etc. thus encouraging more participation	Ongoing	Town Manager’s office	Town General Fund allocation Town wide promotional mail-out	Mail out promotional post cards every two (2) years eNotification campaign	Town’s Public Information Officer continues to promote our eNotification service through social media platforms and press releases. Public Works department also includes materials in Project outreach door hangers ✓
To promote CFAL/Age-Friendly Communities activities, information relevant to older adults on the Town's CFAL/Age-Friendly Communities Committee webpage, local newspapers, and press releases, etc.	Ongoing	Town Manager’s office	Town staff to continue to increase our outreach efforts and promote events	Continue to update the Town’s Active Adult outreach brochure (post on website) distribute during events	Town’s Public Information Officer continues to promote our CFAL/Age-Friendly Communities activities through social media platforms and press releases ✓



7. Communication and Information: Age-friendly communities recognize that not everyone has a smartphone or Internet access and that information needs to be disseminated through a variety of means.





Goal 7.2: Develop a strategy to become better acquainted with local Assisted Living Facilities (ALFs) and Group Homes in our community.					
Objective 7.2(a): To work with the Agency for Health Care Administration (AHCA) and Florida Assisted Living Association (FALA).					
<u>Activities</u>	<u>Timeline</u>	<u>Lead Department</u>	<u>Resources Needed</u>	<u>Metrics/Measurements</u>	<u>CURRENT STATUS/UPDATE</u>
Invite AHCA, Ombudsman, Guardianship Programs, and FALA to provide community workshops	Ongoing	Parks and Recreation	Partnership with service providers	Staff and/or CFAL/Age-Friendly Committee members will attend at least one (1) training bi-annually to learn more about ALF programs	Town staff continues to participate in workshops, seminars and annual conferences to learn about ALF programs ✓
Objective 7.2(b): To educate CFAL/Age-Friendly Committee and Town residents on ALFs, Group Homes, Hospice and other aging in place options.					
Provide panel discussions and workshops etc. to Town residents and committee members	Ongoing	Parks and Recreation	Partnership with service providers	Staff will coordinate one (1) training annually on aging in place options	Town staff continues to partner with local providers through the Town's Active Adults Series ✓
Objective 7.2(c): To establish positive relationships with ALF's and Group Homes in order to increase resources for Town wide events and activities.					
Invite ALF residents to attend 2017-2019 Alliance for Aging Area Plan meetings Invite ALF and Group Homes to Town-wide events/activities	Ongoing	Parks and Recreation	Partnership with service providers	Develop email list of local ALF facilities and send out notifications as they become available	Town staff, through social media platforms and eNotification services, encourages ALF's and Group Homes to participate in Town-wide events/ activities ✓



8. **Community and Health Services:** At some point, everyone gets hurt, becomes ill, or simply needs assistance. While it is important that care be available nearby, it's essential that residents are able to access and afford the services required.

Goal 8:1: Foster a healthy and health conscious aging population.

Objective 8.1: To increase participation in Healthy Eating Physical Activity (HEPA) and socialization.



<u>Activities</u>	<u>Timeline</u>	<u>Lead Department</u>	<u>Resources Needed</u>	<u>Metrics/Measurements</u>	<u>CURRENT STATUS/UPDATE</u>
Host recreational activities at Senior Living Facilities to include dances, field trips, cultural arts, and intergenerational activities	Ongoing – Annual Event	Parks & Recreation	Town General Fund Allocation Continue corporate sponsorship approach	Continue to host regional and state Senior Games and highlight local athletes	Town staff continues to recruit active adults to participate in the Senior Games and Town hosted events. Town recently selected Architectural Firm, Saltz Michelson, to design 16 Acre Legacy Park Municipal Complex. 
Establish a Town Community Center to offer recreational and healthy living activities during the week such as computer classes, smart phone classes, art activities, wellness classes, etc.	2019-20	Mayor & Town Council, Town Manager's Office	\$2 Million Capital Improvements	Town Council approval of project, and capital investment	Project elements of a Senior Center will be incorporated in future Municipal Complex Building (Old Cutler Road) Town recently selected Architectural Firm, Saltz Michelson, to design 16 Acre Legacy Park Municipal Complex. 
Increase mosquito control activities and services so older adults can engage in outdoor activities. Increase awareness of mosquito eradication	Ongoing	Public Works	Town staff to coordinate proactive spraying with Miami-Dade County Mosquito Control	Increase awareness during mosquito breeding season (summer months)	Town staff, through workshops and social media platforms, inform residents of hazards during mosquito season months 
Ensure older adult participation at planning sessions related to developments in the Town, i.e.: pool design, Town center plaza, other public hearings and input at meetings	Ongoing	Town Manager's Office	Town staff to continue promoting eNotification (opt-in) email list subscriptions	Increase Active Adult participation five percent (5%) per event	Town staff continues to see an increase in followers on Town Facebook/ Instagram/ Twitter accounts 



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<u>Activities</u>	<u>Timeline</u>	<u>Lead Department</u>	<u>Resources Needed</u>	<u>Metrics/Measurements</u>	<u>CURRENT STATUS/UPDATE</u>
Increase participation in Senior Games, educational, intergenerational and recreational activities offered by the Town	Ongoing	Parks & Recreation	Funding (Town Budget and Grant Funding), Marketing Campaign	The Town has increased the number of activities offered. FY2018 includes 4 ongoing programs, 9 annual events, and 4 new activities (Shred-a-thon, Resource Fair, Self-Defense Classes, Social Events/Meet-Ups)	Town staff continues to meet and exceed registration during its annual Senior Games - ongoing 
Provide opportunities for workshops on Diabetes prevention, nutrition education, falls prevention and other relevant topics	Ongoing	Parks & Recreation	Partnerships with AARP, Dept. of Elder Affairs, Alliance for Aging, and local medical centers	FY18 The Town has scheduled three health related workshops, and is planning a Resource Fair in celebration of Older American's Month in May	Town staff continues to highlight wellness workshops in its Active Adults Series throughout the year (averaging over 32 workshops per year) 
Provide older adults with Identification Cards that include emergency contact information, medications, etc.	FY18-19	Parks & Recreation	Partnership with Policing Unit	Track number of medical cards provided by the December 2019	